



Farmers Rural Electric Cooperative Corporation

504 S. Broadway, Glasgow, KY 42141 • P.O. Box 1298, Glasgow, KY 42142 • (270) 651-2191 • Fax (270) 651-7332

Energy Star Appliance Program (ESAP) How-To Apply for Rebate Online

1. Navigate to www.farmersrecc.com
2. Click the “Energy Star Appliance Rebate” icon to the right side of the screen or hover over the ‘Energy Efficiency’ tab and click on “Energy Star Appliance Program”. Then, click the ‘Energy Star Appliance Rebate’ icon. A pop-up window will appear in your screen. Please note, your pop-up blocker must be disabled for this function.
3. Select ‘Account Holder’ or ‘Other’ depending on who is filing for the rebate.
4. Enter member-owner account number with no spaces, dashes, or any other special character.
5. Click the ‘Next’ button in the lower right hand corner.

Step 1: Getting Started

Step 2: Customer Information

Step 3: ENERGY STAR Appliance Information

Step 4: Incentive Summary

Step 5: How did you learn about the ENERGY STAR

Step 6: Documentation

Step 7: Terms and Conditions

Step 8: Review and Submit

Step 9: Confirmation

Kentucky's Touchstone Energy[®] Cooperatives

Thank you for choosing to purchase a new ENERGY STAR certified appliance. Earning the ENERGY STAR certification means products meet strict energy efficiency guidelines set by the US Environmental Protection Agency. Making your home more energy efficient with ENERGY STAR can help reduce energy bills, improve comfort and help protect the environment. Your TOUCHSTONE ENERGY COOPERATIVE offers rebates ranging from \$50 to \$300 for qualifying ENERGY STAR appliances.

ENERGY STAR Appliance	Rebate
Refrigerator	\$100
Freezer	\$50
Dishwasher	\$50
Clothes Washer	\$75
Heat Pump Water Heater	\$300
HP Upgrade (specify)	\$300
Air Conditioning (Central)	\$300

GETTING STARTED

Our easy, online application will guide you through the process of applying for your rebate. All you need is a copy of your receipt, your account number, and a few minutes to apply. (Please enter your account number below, but do not include the hyphen "-.")

Indicate who is completing this application:

Account Holder

Other

Account Information

Account Number

Next >>

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6. Complete the Customer Information page.
 - a. Tip: If you input the zip code of the installation address, it will automatically fill the city and state for you.
7. If the mailing address is different than the installation address, member-owner must include that as well.
8. Click 'Next'.

The screenshot shows a web browser window displaying the 'Customer Information' page of the Farmers RECC online application. The page is titled 'Customer Information' and is part of a multi-step process. The left sidebar shows the following steps: Step 1: Getting Started, Step 2: Customer Information (highlighted), Step 3: ENERGY STAR Appliance Information, Step 4: Incentive Summary, Step 5: How did you learn about the ENERGY STAR, Step 6: Documentation, Step 7: Terms and Conditions, Step 8: Review and Submit, Step 9: Confirmation. The main content area contains the following sections: Account Number: [input field]; Name on Account: [input field]; Installation Address: Street, Unit, ZIP / Postal Code, City, State; Property Information: Building Type (dropdown menu), Occupancy Status (dropdown menu); Contact Information: First Name, Last Name, Primary Phone, All Phone, Fax, Email; Mailing Address: Is the mailing address the same as the installation address? (radio buttons for Yes and No); General Application Information: Purchase Date (input field). The bottom right corner of the form has '<< Back' and 'Next >>' buttons. The browser's address bar shows the URL: https://www.coopfdm.com/OnlineApp/Enrollment/customerinformation/programId... The taskbar at the bottom shows the time as 3:59 PM on 1/8/2013.

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9. Click 'Add equipment' Button.
10. Select which Energy Star Appliance the member purchased.
11. Complete Appliance Information section.
12. Click 'Next'.

The screenshot shows a web form for adding equipment. On the left is a navigation menu with steps 1 through 9. Step 3, 'ENERGY STAR Appliance Information', is highlighted. The main content area has a title 'ENERGY STAR Freezer' and a close button. Below the title is a table with the following fields and values:

Quantity	1	Each
Size (cubic feet)	77	
Freezer Size	8	
Manufacturer	GE	
Model Number	123456789	
Serial Number	123456789	

Below the table is a blue button with a plus sign and the text '+ Add Equipment', which is circled in red. At the bottom right of the form are two buttons: '<< Back' and 'Next >>'. The text above the table reads: 'Please indicate the appliance/equipment to be included with your application by using the Add Equipment button and selecting the applicable items. Installation Date: [calendar icon]'.

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13. This screen tells you the amount of the rebate applied for.

14. Click 'Next'.

A screenshot of a web application interface. On the left side, there is a vertical navigation menu with steps: Step 1: Getting Started, Step 2: Customer Information, Step 3: ENERGY STAR Appliance Information, Step 4: Incentive Summary (highlighted with a blue arrow), Step 5: How did you learn about the ENERGY STAR, Step 6: Documentation, Step 7: Terms and Conditions, Step 8: Review and Submit, Step 9: Confirmation. The main content area displays the text: "You have applied for a \$50.00 Incentive for the purchase of your new ENERGY STAR appliance." At the bottom right of the main content area, there are two buttons: "<< Back" and "Next >>".

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15. This screen allows us to gauge which marketing media are working best for us. Please ask the member-owner where they heard about the program.

16. Click 'Next'.

A screenshot of a web form titled 'How did you learn about the ENERGY STAR Appliance Rebate Program?'. The form is part of a multi-step process, with 'Step 5' highlighted in a blue bar on the left sidebar. The main content area contains a list of radio button options for marketing media: Co-op Service Representative, Co-op Energy Advisor, Direct Mail, Kentucky Living Magazine, Newspaper, Radio, TV, Internet, Bill Insert/ Newsletter, Other, Website, and Word of Mouth. At the bottom right of the form, there are two buttons: '<< Back' and 'Next >>'. The text above the options reads: 'Please take a moment to help us understand how you learned about the program so that we may continue to provide the best service possible helping our customers save energy and money!'.

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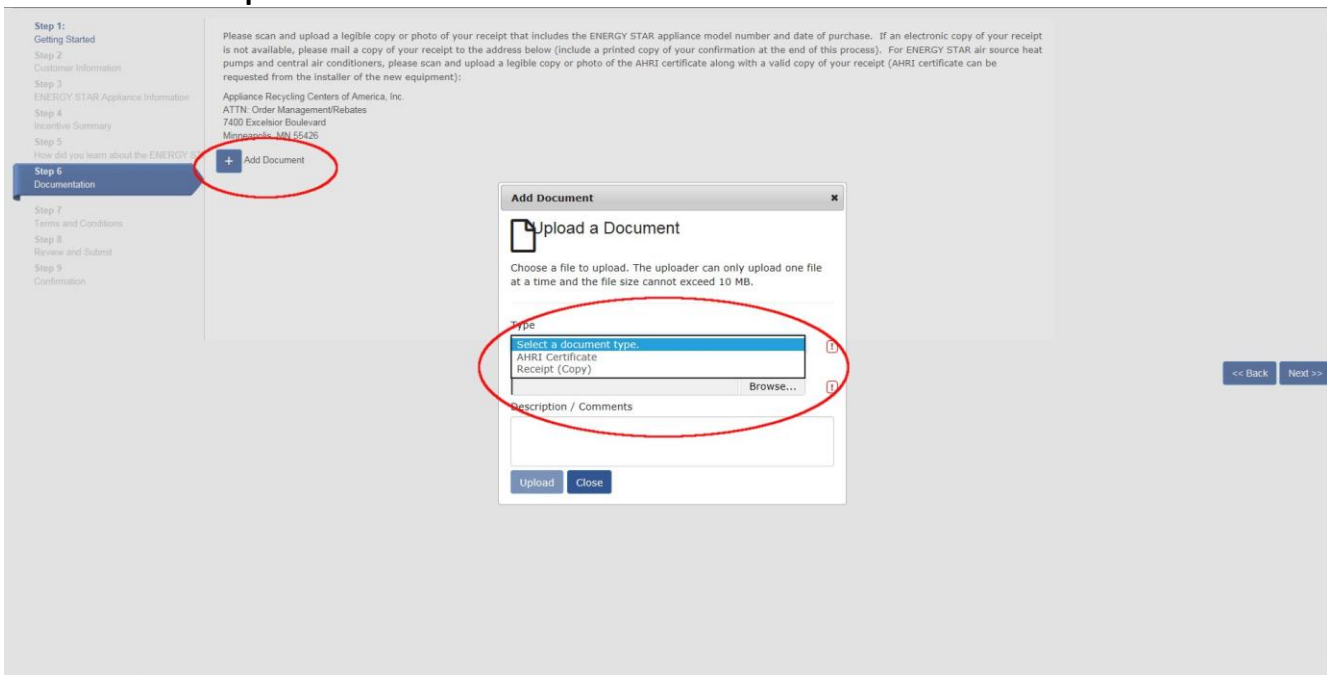
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- 17. Member-owner must have a **legible** copy or photo of the receipt that includes the Energy Star appliance models number and date of purchase. For Air Source Heat Pumps and central air conditioning units, member-owner will need to scan and upload a legible copy of the AHRI certification along with the receipt.
 - a. Tip: the AHRI certificate can be requested from the installer of new equipment.
- 18. Click 'Add Document' then 'Select Document Type'. Browse for file and select the saved documents. Click 'Next'.
- 19. **Include steps to scan and save document.**



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20. Once the Terms and Conditions are read check 'I agree' then click 'Next'.

Step 1: Getting Started
Step 2: Customer Information
Step 3: ENERGY STAR Appliance Information
Step 4: Incentive Summary
Step 5: How did you learn about the ENERGY STAR program?
Step 6: Documentation
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Terms and Conditions

The program administrator is not responsible if your contractor, retailer, builder or other party provides you with inaccurate information about the amount or conditions of the actual rebate or energy savings. The program administrator will not rebate equipment that has been misused, misrepresented or previously owned. The program administrator reserves the right to inspect the equipment and its installation at the address indicated on the front of this application. The program administrator is not responsible for any lost, late, stolen, indelible, misdirected or postage due mail. All completed applications will become the property of the program administrator. Rebate qualifications and amounts are subject to change at the program administrator's discretion and the program may end at any time without notice.

1. Incentives
Subject to these Terms & Conditions, the Program Administrator will pay Incentives to Customers for the installation of ENERGY STAR® Appliances.

2. Definitions
(a) "Customer" means the customer or member maintaining an account for service with a owner-member Cooperative of the East Kentucky Power Cooperative system.
(b) "ENERGY STAR® Appliances" must be certified by EPA as ENERGY STAR®.
(c) "Incentives" means those payments made by the Program Administrator to Customers pursuant to the Program and these Terms and Conditions.
(d) "Program" means the energy efficiency program offered by the Program Administrator to Customers.
(e) "Program Administrator" means East Kentucky Power Cooperative or one of its sixteen owner-member distribution cooperatives.
(f) "Program Materials" means the documents and information provided by the Program Administrator specifying qualifying ENERGY STAR® appliances, technology requirements, costs and other Program requirements, which include, without limitation, program guidelines and requirements, and application forms.

3. Application Process and Requirement for Program Administrator Approval
(a) The Customer shall submit a completed application in the form specified by the Program Administrator and proof of purchase.

I agree to the terms and conditions of this program.

<< Back Next >>

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- 21. Complete the 'Customer Sign Date' which is the day the application is filed.
 - a. Tip: You can add more than one e-mail address for confirmation of application.
- 22. Check all information in the application and if everything is correct, click 'Submit'. The 'Submit' button should switch to 'Processing.'

Please take a moment to review your application before you submit it to ensure that the information you have provided is true and correct.

Customer Sign Date:

Customer Information

Name on Account: John Doe

Installation Address

123 Cooperative Way
Glasgow, KY 42141

Property Information

Building Type: Residential - Single Family
Occupancy Status: Owner

Contact Information

Applicant Name: John Doe
Phone: (888) 888-8888
Email: cooperative1@cooperative.com

General Application Information

Purchase Date: 01/01/2015

ENERGY STAR Appliance Information

ENERGY STAR Freezer	
Quantity	1
Size (cubic feet)	77
Freezer Size	8
Manufacturer	GE
Model Number	123456789
Serial Number	123456789

Incentive Summary

Amount: \$50.00

Documentation

Receipt (Copy)

Note: A confirmation email will be sent to your email address. Please indicate any additional email addresses you would like to have this confirmation sent to.

Customer Email: cooperative1@cooperative.com

Email 1:

Email 2:

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23. A confirmation e-mail will be sent to the e-mail addresses listed. The confirmation number should be recorded and kept in a safe place in case of follow up questions.

Thank you for choosing to purchase an ENERGY STAR appliance. Your decision to upgrade to ENERGY STAR has made your home more efficient and helped protect the environment.

Once your application is approved, a state check will be mailed to you within four weeks.

Your confirmation number is 10002627

Your completed application will begin to download shortly. If it does not, please click here.



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